

# The Conner-Zaritsky Advanced Estate Planning and Administration Seminar

April 25–27, 2025  
The Williamsburg Lodge

## Sponsorship Invitation

### A Premier Event

As Virginia's premier event for experienced estate planning attorneys, the 46th Annual Conner-Zaritsky Advanced Estate Planning and Administration Seminar is an annual program cosponsored by Virginia CLE® and the Wills, Trusts, and Estates Section of The Virginia Bar Association. A program of national reach and sophisticated content, this seminar features prominent experts from Virginia and across the country and provides updates and expert analysis on key topics for experienced estate planning attorneys.

### About Virginia CLE®

Virginia CLE® is the recognized leading provider of continuing education to the Virginia legal community and has been repeatedly voted the #1 continuing legal education provider by readers of *Virginia Lawyers Weekly*.

Our ultimate responsibility is to help attorneys practice proficiently, competently, professionally, and ethically throughout their careers. By offering a comprehensive range of high-quality CLE, Virginia CLE® serves legal professionals across the state, delivering timely, practical, and authoritative content that meets the diverse needs of Virginia's lawyers. Courses are not only of the highest standard, but also accessible and reasonably priced, empowering attorneys to stay at the forefront of their profession.

Virginia CLE® is the education division of the Virginia Law Foundation, an independent 501(c)(3) nonprofit promoting, through philanthropy, the Rule of Law, access to justice, and law-related education. When you sponsor a Virginia CLE® event, you are helping support this mission and aligning your business with this impactful vision.

### Partner with us.

Sponsor this impressive program, and experience powerful marketing benefits, network with leaders in the field, and align your business with unmatched experts and Virginia's leading continuing legal education provider.












In addition to on-site benefits and experiences, your business will be promoted through the Virginia CLE® website, e-marketing with a distribution of 25,000+, and direct mail pieces reaching thousands of prospective attendees and legal leaders.

**To confirm your sponsorship  
or learn more, please connect with**

**Kim Villio**, Program Planner  
kvillio@vacle.org | 434-531-6952

# The Conner-Zaritsky Advanced Estate Planning and Administration Seminar

## Sponsorship Levels & Benefits

	<b>Platinum Sponsor \$2,500</b>	<b>Gold Sponsor \$2,000</b>	<b>Silver Sponsor \$1,500</b>	<b>Exhibitor \$1,000</b>
Complimentary registrations to the seminar	<b>3</b>	<b>2</b>	<b>1</b>	
Exhibit space directly outside seminar room; includes table, linen, and table signage				
Logo on event signage and materials				
Seminar name tags with distinguished ribbon				
Complimentary breakfast for representatives				
Acknowledgement on the rolling slideshow during breaks and lunch				
Opportunity to include a one-page letter or brochure from your company in the course manual.				
Receive a complete list of attendees, speakers, and committee members for both live and hybrid format				

### **EXCLUSIVE — Cocktail Reception Sponsorship**

#### **Only 2 Opportunities Available — Friday and Saturday**

- Three registrations for your organization/business
- Opportunity to include a letter/brochure from your firm or company in the opening pages of the course manual
- Premier exhibitor table location near food and beverage area
- Stage acknowledgement of sponsorship during the three-day event
- Logo inclusion on all reception and event signage, schedule, and materials when possible
- Logo and click-through link on Virginia CLE® website and attendee registration page
- Complimentary breakfast and beverages for representatives during the live seminar
- Special nametag with distinguished sponsor ribbon
- Registration list of attendees

For these receptions, you will coordinate directly with the venue on food and beverage selections and meet the minimum F&B charges.

**Please contact Kim Villio for details** at [kvillio@vacle.org](mailto:kvillio@vacle.org).